



AIDEA



**Italian Academy of Management  
Bicentenary meeting**

**Track 5: Public Management**

**Lecce, 19-21 September 2013**

[www.aidea2013.it](http://www.aidea2013.it)

## I. Overview of the AIDEA bi-centenary conference

The Italian Academy of Management (*Accademia Italiana di Economia Aziendale*, **AIDEA**) is one of the oldest academic societies worldwide. AIDEA was founded in Bologna on July 11, 1813 as the *Accademia dei Logismofili*.

On the occasion of its bicentenary, AIDEA is planning to organize a conference open to AIDEA members and international scholars in accounting, management, organizational studies, banking and finance. The conference will be held in Lecce on 19-21th September 2013. The historical city of Lecce was selected because AIDEA aims to celebrate this exceptional event in an outstanding location. Lecce is one of the most beautiful Italian cities; rich in Baroque architectural monuments, it is commonly nicknamed as "The Florence of the South". The surrounding area (Salento) is a peaceful land full of history and traditions whose strong points are its natural and architectural beauties, hospitality, atmosphere and, last but not least, the sea and its coast.

The theme of the 2013 annual meeting is **"The firm's role in the economy: Does a growth-oriented business model exist?"** The worldwide global crisis (that has been dramatically affecting affected both the real and financial sector and the real economy ) has raised raising new questions and challenges that academic scholars are trying to resolve. to the academia. Specifically, managerial studies are called to identify how (financial and non financial) firms and markets can currently contribute to the economic growth. The conference theme is "open" and "wide" and aims to question scholars from all different managerial fields (accounting, management, organizational studies, banking and finance). For this reason, the 2013 meeting will have a multilevel organization, a sort of "conference of conferences".

Specifically, the bi-centenary AIDEA conference is organized into six specific tracks as follows:

- Track 1. **Economia Aziendale.** Il ruolo dell'economia aziendale nella crescita economica (in Italian language).
- Track 2. **Accounting and Management.** Una prospettiva storica (in Italian language);
- Track 3. **Accounting.** The role of accounting in the economic development: Theoretical models and empirical evidence (in English language).
- Track 4. **Management.** Management of growth and growth of management (in English language).
- Track 5. **Public Management.** Organizational and Inter-Institutional performance management in Public Administration for sustainable growth (in English language).
- Track 6. **Banking and Finance.** The role of financial institutions and markets during the crisis and their contribution to the economic growth (in English language).

## II. Topic Description of “Public Management” track

Performance management is still an evolving topic in both research and practice. The critical issues related to the design and implementation of formal performance management systems are measuring organizational results, producing information for more informed decision-making, and promoting process improvement. The ambiguity of performance management in the public sector is still a disputed topic, particularly when the evaluation of outcome performance measures and the sustainability of community policies are considered.

The traditional domain of performance management is focused on an organizational sphere, implying that achieved results are primarily assessed in relation to the effects produced by decision makers on their own institutions. Setting outcome performance measures in such context often implies difficulties in framing the effects of the administrative processes carried out by an agency on the wider system (i.e., on public service users, the community, and the territory). This phenomenon has been seen as a major cause of *myopia* in measuring and managing performance on an organizational level.

When an interinstitutional system’s perspective is adopted, assessing performance sustainability requires a focus on the single organization’s results and on how such results contribute to the wider system’s performance. Inside such a wider system, each organization can build or share a given endowment of strategic resources. Both the aggregate performance of a territory and the specific performance of each organization inside it are significantly affected by the accumulation and depletion processes of social capital and other strategic resources (e.g. infrastructures, image).

This perspective implies that performance is assessed in relation to the effects produced by decision makers on the region or territory to which their organization belongs. In such context, the interinstitutional system’s performance does not result from a mere sum of the performance levels produced by each single institution. It is, rather, the effect of the net of relationships and synergies between the different institutions linked each other.

Therefore, this call for proposals focuses on the following research questions: *How can performance management systems allow public sector institutions support the design and implementation of sustainable policies in the long-run and how can the design and implementation of performance management systems contribute to this ‘new frontier’ of knowledge and practice in the public sector in order to foster sustainable growth?*

## III. Publication Opportunities

A special issue of the [International Journal of Public Administration \(IJPA\)](#) on the conference theme will be edited by Carmine Bianchi, Elio Borgonovi, and William C. Rivenbark. Papers submitted for this special issue will undergo the normal journal review process and the usual submission fee for the journal will apply. IJPA submissions will be accepted from October 1, 2013 to November 15, 2013.

#### IV. Important Conference Dates

Starting date for Paper Submission .....	01 March 2013
Deadline for Paper Submission:.....	06 April 2013
Notification of Acceptance by: .....	06 May 2013
Authors' Registration Deadline (to be included in the Conference Program): .....	30 May 2013
Final program release by: .....	30 June 2013
Early Registration Deadline: .....	10 July 2013
Final version of the paper has to be uploaded by: .....	1 September 2013
Conference Dates: .....	19-20 September 2013
Paper Submissions to IJPA: .....	from October 1, 2013 to November 15, 2013
Review Process: .....	from November 15, 2013 to March 31, 2014

#### V. Submission procedure

Authors are invited to submit their papers with the purpose of presenting new and unpublished research. Those interested in presenting a paper at the conference are kindly invited to submit a paper (the more complete the paper, the better) in pdf format via our on-line submission system by **April 6, 2013 at 11.00 pm (GMT)**. Authors of papers accepted for presentation will be able to upload the final version of the paper by September 1<sup>st</sup>, 2013.

The link for submission is: [www.aidea2013.it/track5/submission](http://www.aidea2013.it/track5/submission)

Authors of accepted papers are expected to act as chair/or discussant in their field of research.

The Scientific Committee of the Track will review submitted papers. The criteria for selecting papers include the academic quality of the paper (e.g. motivation, research questions addressed, research methods), the contribution to previous papers, and the results implications for practitioners and regulators.

#### VI. Registration fees

The registration fees will cover administration and organizational costs as well as coffee and lunch breaks. There will be an extra cost (TBA) for the gala dinner that will be in a typical Apulia's restaurant on 19 September 2013. Accompanying persons are welcome to attend lunches, coffee breaks, etc. However, they will have to purchase tickets from the Conference Registration Desk. Further details on the specific costs of tickets will be available shortly on the Conference website.

The registration fee is €170 (Euros) for early registration and €270 for late registration. For AIDEA members, registration fees also include the 2013 membership fees and the gala dinners (see below) is not optional. For students and young researchers (below than 40 years of age) the

registration fee is €120 for early registration and €200 for late registration.

Participants	Registration by July 10 <sup>th</sup> , 2013 (Early bid offer)	From July 11 <sup>th</sup> till the conference
Non AIDEA members	170	270
AIDEA members*	170 + gala diner ticket (TBA)	270 + gala diner ticket (TBA)
Students and young researchers (below 40 years old)	120	200
<i>* For AIDEA members, registration fees also include the 2013 membership fees and the gala diners is not optional</i>		

## VII. Registration

Registration can be made on-line at: [www.aidea2013.it/registration](http://www.aidea2013.it/registration)

## VIII. Ph.D. Student Awards

Students and young researchers (below 40 years old) speakers at the AIDEA 2013 Conference are eligible for the AIDEA 2013 Award for the Emerging Scholar's Best Paper of 1,000.00 Euro.

## IX. Venue and bus shuttle service

The conference will take place in Lecce. Lecce, sometimes called the *Florence of the south*, is the main city on Apulia's Salento Peninsula. Because of the soft limestone that's easy to work, Lecce became the center for the ornate architecture called the *barocco leccese* and the city is filled with Baroque monuments. The historic center is compact making it a great place for walking and its restaurants offer abundant fine food typical of Apulia. Also notable are the traditional handicrafts, especially the art of paper mache'.

For more information, see please

- <http://www.viaggiareinpuglia.it/ter/PE11/en/Lecce-and-Salento>
- <http://www.ctpsalento.it/en/>
- <http://www.youtube.com/watch?v=7ZrSqW2-p2M>
- <http://www.youtube.com/watch?v=iTXI5-1Uc0>

Further details on hotels and conference sites will be available shortly on the Conference website.

A shuttle service will be available from/to:

- Brindisi airport from/to hotels selected for the conference
- Selected hotels from/to conference sites

The bus shuttle service needs to be booked in advance at the moment of registration.

Further details on hotels and conference sites will be available shortly on the Conference website.

## **X. Organization**

### **Track Chairs**

**Carmine Bianchi**, Professor of Public Management, University of Palermo (Italy)

**Elio Borgonovi**, Professor of Public Management, Bocconi University, Milan (Italy)

**William C. Rivenbark**, Professor of Public Management, University of North Carolina at Chapel Hill (USA)

### **Track Scientific Committee**

**Geert Bouckaert**, Professor of Public Management, University of Leuven (Belgium)

**Yvonne Brunetto**, Associate Professor of Human Resource Management, Southern Cross University, Brisbane (Australia)

**Per Læg Reid**, Professor of Public Administration and Organization Theory, University of Bergen (Norway)

**Irvine Lapsley**, Professor of Public Sector Accounting Emeritus, Edinburgh (UK)

**Guy Peters**, Professor of American Government, University of Pittsburgh (USA)

**Kimberley Roussin Isett**, Associate Professor in the School of Public Policy, Georgia Institute of Technology, Atlanta (USA)

**Jeffrey D. Straussman**, Professor of Public Management, Rockefeller College of Public Affairs and Policy, University at Albany (USA).

**Colin Talbot**, Professor of Government and Public Administration, University of Manchester - Business School (UK)

**Wouter Van Dooren**, Associate Professor of Public Administration & Management, University of Antwerp (Belgium)

**David Wheat**, Associate Professor of System Dynamics, University of Bergen (Norway)

**Daniel Williams**, Associate Professor of Public Administration, Baruch College, New York (USA).